**Annual Statistical Report 2018 - 2019**

*Extrapolated data in this report are based on 2018-2019 Annual Member Surveys completed by member organizations for their activities over a 12-month period.*

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**Students**

- **Gender**
  - Female: 65%
  - Male: 35%

- **Age**
  - 25-44: 48%
  - 25-44: 25%
  - 19-24: 12%
  - 60+: 11%
  - 45-59: 10%
  - 36-18: 4%

- **ENTRANCE LEVELS**
  - **Basic Literacy/HSE Students**
    - Beginning reader (0-3rd grade): 23%
    - Developing reader (4th-5th grade): 27%
    - Intermediate reader (6th-8th grade): 31%
    - Advanced reader (9th-12th grade): 19%

- **English Language Learners (ELLs)**
  - Able to read and speak some English: 51%
  - Able to read some English but not able to speak English: 13%
  - Able to speak some English but not able to read English: 17%
  - Not able to speak or read English: 19%

- **Top 5 Sources of Student Referrals:**
  - Family Member or Friend
  - Library
  - Another Student
  - Organization’s Website
  - Another Agency or Literacy Organization

- **Top 33% of students have smartphones**

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**Instructors**

- **Gender**
  - Female: 74%
  - Male: 26%

- **Programs utilizing paid instructors increased 4% since last year.**

- **Method of Instruction**
  - Percentage of programs that provide:
    - one-to-one: 79%
    - small group instruction: 53%
    - classroom instruction: 40%

- **Instructor/Volunteer Activity (average per program)**
  - Instructional Hours: 4,608
  - Non-instructional Hours (prep, training, etc.): 1,295
  - Hours that were volunteered: 3,557

- **Using Independent Sector’s value of volunteer time ($25.43 per hour), volunteers donated more than $85.9 million worth of time in adult literacy programs nationally. This equates to $90,478 per program.**

- **The average instructor retention rate is 84%.**
48% of programs held fundraising events last year.
Bringing in an estimated total of $15.4 million nationally—an average of nearly $34,000 per program.

The average cost per student for 2018-19 was $931
The average program budget is $229,000 annually