Program/Services

SERVICES PROVIDED (% PROGRAMS PROVIDING)

<table>
<thead>
<tr>
<th>Year</th>
<th>Digital/Info Literacy</th>
<th>Financial Literacy</th>
<th>Health Literacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-11</td>
<td>12%</td>
<td>24%</td>
<td>26%</td>
</tr>
<tr>
<td>2011-12</td>
<td>19%</td>
<td>28%</td>
<td>28%</td>
</tr>
<tr>
<td>2012-13</td>
<td>19%</td>
<td>30%</td>
<td>31%</td>
</tr>
<tr>
<td>2013-14</td>
<td>23%</td>
<td>29%</td>
<td>31%</td>
</tr>
<tr>
<td>2014-15</td>
<td>29%</td>
<td>31%</td>
<td>33%</td>
</tr>
</tbody>
</table>

PROGRAMS ENGAGED IN ADVOCACY/PUBLIC POLICY EFFORTS BY:

- INCLUDE LEGISLATORS/LOCAL OFFICIALS ON MAILING LISTS FOR NEWSLETTERS AND ANNOUNCEMENTS: 40%
- URGE STUDENTS, INSTRUCTORS, OR BOARD TO COMMUNICATE WITH THEIR LEGISLATORS: 39%
- INVITE LEGISLATORS/LOCAL OFFICIALS TO VISIT THEIR PROGRAM: 43%
- FORWARD PROLITERACY LEGISLATIVE ALERTS TO STUDENTS, INSTRUCTORS, OR BOARD: 38%
- MAKE PERSONAL VISITS TO LEGISLATORS: 23%
- PROVIDE OPPORTUNITIES FOR STUDENTS TO REGISTER TO VOTE OR LEARN HOW TO VOTE: 31%
- SEND LETTERS TO LEGISLATORS: 47%

Member Organization Funding

SOURCES OF FUNDING

- Federal/State Funding:
  - United Way: 32%
  - Local Government: 38%
  - Federal Government: 38%
  - Foundations/Corporations: 38%
  - State Government: 38%

- Other Sources:
  - Religious Institutions: 4%
  - Library: 2%
  - Direct Mail Appeals: 2%
  - Sponsorship: 3%
  - Contracted Services: 4%
  - Special Events: 7%
  - Private Donations: 9%
  - Local Government: 12%
  - Federal Government: 13%
  - Foundations/Corporations: 17%
  - State Government: 17%

FACTS

- Despite an increase in technology use, the top sources of student referral reported are still friend/family member, another student, or another agency/org.
- 68% of member programs have student waiting lists.

SOURCES OF FUNDING

- OVER 6 YEARS, WHILE THE % OF UNITED WAY FUNDING RECEIVED HAS REMAINED CONSISTENT, THE % OF PROGRAMS RECEIVING UW FUNDING HAS DECREASED 8 PERCENTAGE POINTS.
- 32% OF MEMBERS HELD FUNDRAISING EVENTS; THE AVERAGE RAISED PER YEAR WAS $36,200.
- 69% OF MEMBER PROGRAMS OPERATE WITH A BUDGET OF $150,000 OR LESS.