Annual Statistical Report 2016 - 2017

*Extrapolated data in this report are based on 2016-2017 Annual Member Surveys completed by member organizations for their program’s activities over a 12-month period.

**Students**

- **Gender**
  - Female: 65%
  - Male: 35%

- **Ethnicity**
  - Hispanic/Latino(a): 43%
  - White: 21%
  - African American/Black: 18%
  - Asian: 13%
  - Native American/Alaskan Native: 1%
  - Hawaiian/Other Pacific Islander: 1%
  - Other: 3%

- **Student Entrance Levels: Basic Literacy Levels**
  - Grades 0-3 (Beginning Reader): 24%
  - Grades 4-5 (Developing Reader): 24%
  - Grades 6-8 (Intermediate Reader): 30%
  - Grades 9-12 (Advanced Reader): 22%

- **Student Entrance Levels: ELL/ESL Levels**
  - Not able to speak or read English: 17%
  - Able to speak some English, but not able to read English: 18%
  - Able to read some English, but not able to speak English: 15%
  - Able to read and speak some English: 49%

**Instructors**

- **Gender**
  - Female: 73%
  - Male: 27%

- **Paid Instructors**: 4%

- **Volunteer Instructors**
  - 96%

- **Volunteer Retention Rate**: 85%

- **Nearly 75%** of instructors in member programs have college degrees.

- **The percentage of instructors age 60 & older has grown over the years to 48%**.

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<td>Volunteers</td>
<td>35%</td>
<td>42%</td>
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**216,681** students served by member organizations in 2016-17

**88,404** instructors/volunteers provided services to students in 2016-17

Over 34,000 learners are not literate in their native languages.
2016-2017 Annual Statistical Report

Programs/Services

Percentage of programs with student waiting lists

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<tr>
<td>%</td>
<td>76%</td>
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<td>68%</td>
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Engagement in advocacy, public policy, and general awareness efforts (% of programs)

- Communicate with their legislators/local officials: 45%
- Forward ProLiteracy legislative alerts to students, instructors, or board: 42%
- Maintain an organizational website: 83%
- Maintain an organizational Facebook, Twitter, or LinkedIn account: 79%
- Have a presence in a local newspaper and/or local news website/social media page: 78%
- Send press releases with organizational news, announcements, etc.: 67%

Top 5 reasons learners left literacy programs

1. Met goal(s)
2. Lack of interest
3. Attained employment
4. Moved/left area
5. Personal problem (health, family, etc.)

79% of programs have a board/advisory group; the average number of members is 10.

Programs providing digital literacy services (% of programs)

- 2010-11: 12%
- 2011-12: 19%
- 2012-13: 19%
- 2013-14: 23%
- 2014-15: 29%
- 2015-16: 31%
- 2016-17: 31%

Member Organization Funding

Percentage of members receiving United Way funding

- 2005-06: 50%
- 2006-07: 52%
- 2007-08: 52%
- 2008-09: 54%
- 2009-10: 49%
- 2010-11: 46%
- 2011-12: 46%
- 2012-13: 46%
- 2013-14: 43%
- 2014-15: 40%
- 2015-16: 52%
- 2016-17: 54%

66% of programs receive private/individual donations.

43% of members rely 100% on nonpublic sources of funding.