Vision
ProLiteracy will be the leading resource and champion for adult education and literacy worldwide.

Mission
Changing lives and communities through the power of adult literacy.
Dear Friends:

Because of you, our fiscal year, which ended June 30, 2019, was filled with inspiration, innovation, and impact for those adults most in need. Your support enabled us to continue our mission to improve adult literacy rates and help communities around the globe.

As always, our vision is to be the leading innovator, resource, and voice in adult literacy education. That vision was brought into focus by a variety of new projects initiated during this past fiscal year, including the following:

- The launch of new digital solutions to help students accelerate their literacy goals with flexible and easy-to-use online resources that are accessible anytime and anywhere so that students can learn at their own pace.

- The release of the first issue of ProLiteracy’s new online research journal, *Adult Literacy Education: The International Journal of Literacy, Language, and Numeracy*. *Adult Literacy Education* is a peer-reviewed, online journal that publishes research that reflects best practices in adult education to inform practitioners, researchers, policy makers, and funders.

- The publication of New Readers Press’s new *Scoreboost for TABE® 11/12*, a series of workbooks to help students prepare for the Test for Adult Basic Education (TABE®).

- Ongoing advocacy efforts included the launch of the first ever ProLiteracy Hero contest to raise awareness and recognize adult literacy heroes worldwide.

We thank you for your encouragement and support as we strive to improve the lives and literacy skills of adults everywhere.

With gratitude,

Kevin Morgan  
President and CEO

Denine Torr  
Board Chair
Theory of Change Goal #1

Increase Access

To increase access to educational resources for adults who want/need to improve their literacy.
Tutor Training

ProLiteracy released its new Tutor Training in June, 2018: a high-quality training featuring the latest research and versatile teaching strategies to help prepare basic literacy and ESL tutors to work in a variety of instructional settings. The Tutor Training materials allow literacy programs to train tutors in face-to-face workshops, completely online, or through a blended learning approach.

Registrations for the new tutor training increased in 2018-19 from 59 to 3,021.
Preparing Adults for the Workplace

Thanks to continued support from the Pitney Bowes Foundation, ProLiteracy established a national learning community and has developed online courses aimed at helping community-based literacy programs and workforce development programs prepare low-skilled adults for the workplace.

Four student courses will help new readers and English Language Learners gain the critical literacy and job success skills they need to compete in the workplace.

Courses Include:

- Setting Career Goals
- Tailoring Your Resume
- Acing the Interview
- Communicating at Work

In addition, an accompanying course, Preparing Adults for the Workplace, was created to help teachers gain ideas and resources to help learners to participate in each of the four courses.
Getting FREE Education Apps into the Hands of Adult Learners

ProLiteracy and New Readers Press joined the Adult Literacy XPRIZE Communities Competition as a team.

Sponsored by the Barbara Bush Foundation, and the Dollar General Literacy Foundation, the Adult Literacy XPRIZE Communities Competition challenged organizations nationwide to empower low-literate adults through the use of free and effective mobile apps.

The competition ran from April 1 through August 31, 2019. To win, our team had to amass the highest number of conversions. For each conversion, a learner had to download an app on an Android smart phone or tablet using the ProLiteracy team code 1155, and use the app on three different days. Learners who used the apps gained free access to the apps for one year after the end of the competition. To help programs and learners be successful, ProLiteracy developed and provided an informational toolkit that includes support and instruction for app deployment, as well as informational videos, flyers, and webinars.

Our goal was to put the prize money into the National Book Fund® to help provide learners access to quality educational materials. Winners will be announced in Fall 2019.

It was an exciting opportunity for ProLiteracy to make tremendous impact on thousands of adult learners across the country by promoting innovative technology.
New Readers Press Introduces New Education Technology

New Readers Press has launched a digital solution that helps students accelerate to HSE-level work and pass the GED® and HiSET® tests.

The flexible and easy-to-use online platform offers personalized instruction, and is accessible anytime and anywhere so that students can learn at their own pace.

**STUDENT FEATURES**

- Real-time view of strengths and weaknesses
- Alignment to College and Career Readiness Standards (CCRS)
- Guided practice to facilitate critical thinking skills
- Online note taking, bookmarking, and highlighting tools
- 24/7 access on smartphones, tablets, and computers

**INSTRUCTOR FEATURES**

- Easy onboarding process
- Comprehensive reporting to track students’ progress and time on task
- At-a-glance student confidence levels to inform instruction or remediation
- Customizable curriculum for personalized learning

Learn more about Online Learning at newreaderspress.com/digital-solutions.
Learning Upgrade®

Learning Upgrade® is a fun and engaging digital solution to help adult learners accelerate growth in literacy and math skills to succeed in classes, earn a diploma, get a better job, or enter college.

Adult learners can access over 900 English and math CCRS-aligned lessons with a smartphone, tablet, or computer. Engaging lessons feature songs, videos, games, and reward certificates. Instructors can track student progress in real time with detailed web-based reports.

Learn more about Learning Upgrade at newreaderspress.com/learning-upgrade.

Voxy®

Voxy is an innovative digital solution that will help adult learners build English language skills through personalized instruction using real media. The Voxy solution is an effective, research-based approach to learning English that includes:

- Personalized General English and Career-Aligned Courses that adapt to learners’ needs
- Real Media content added daily, such as videos, news articles, and conversations
- Live Instruction delivered virtually for distance learners by Voxy certified instructors
- Assessment using a reliable online placement and benchmarking tool
- Reporting to track learner progress and study time

Learn more about Voxy at newreaderspress.com/voxy.
Empowering Thousands of Women in Africa

In 2016, with the support of The West Foundation, ProLiteracy started an international project to meet the specific needs of women in underdeveloped African countries. We are currently supporting a three-year health literacy pilot program with three sub-Saharan African non-governmental organizations by integrating a learning process that enables participants to gain a permanent foundation of literacy skills, information, and insights to meet basic needs, solve problems, and make both individual and community improvements.

YEAR ONE
We partnered with Imani House International in Liberia to develop an instructional manual, The Liberian Women’s Health Manual: Our Healthy Families – Our Happy Families, that encompasses the health issues and culture of women living in Liberia.

YEAR TWO
We partnered with Operation Upgrade (OpUp), an organization that works with youth and adults in rural villages throughout Kwaulu-Natal, to develop a manual that encompasses women’s health and emotional issues in South Africa.

YEAR THREE:
We partnered with SEVOTA, a grassroots organization in Rwanda, and are currently developing a manual focused on reproductive health, HIV/AIDS, human rights, and other essential topics that will help women rebuild their lives through literacy.

We anticipate that basic literacy and health education will be introduced to more than 25 communities, and that at least 2,000 women will complete the program.
The Dr. Robert S. Laubach Publishing & Innovation Fund

About 800 million adults worldwide still lack basic literacy skills. ProLiteracy launched the Robert S. Laubach Publishing & Innovation Fund to bring low-level, high-quality digital content to learners and teachers around the world.

As the fund’s first project, we have been working on translating the best-selling Laubach Way to Reading into Arabic for distribution to adult education programs in all 22 Arabic-speaking countries.

We are also digitizing approximately 50 basic literacy primers in native and tribal languages to make them available for free on mobile technology. The newly translated materials have the potential to impact nearly 97 million people, including the 28 million women with low literacy, living in Arabic-speaking countries.

To learn more about the project and fund, visit tinyurl.com/Dr-Bob-Fund.

There Are 28 Million low-literate women in the Arab world.
Women’s Empowerment Through Literacy

Around the world women and girls with low literacy face many difficult challenges, and they are vulnerable to major issues such as poverty, sex trafficking, incarceration, gender inequality, violence, and child labor.

ProLiteracy recently launched a new campaign—Women’s Empowerment Through Literacy—to raise awareness about the social risks low-literate women face worldwide.

The campaign encourages supporters to join the movement by taking the pledge to raise awareness of women’s literacy. The pledge offers people different ways to get involved, including educating their communities and starting fundraisers. ProLiteracy created a full resource kit with tools and statistical information, a white paper, social media images, posters, and more.

We are eager to see the involvement continue to grow, and we look forward to working with our network to make a lasting impact for women everywhere.

Of the 43 million adults in the U.S. who have low literacy skills, 65 percent are women.

To learn more, visit proliteracy.org/womens-empowerment.
Theory of Change Goal #2

Improve Effectiveness

To improve effectiveness and efficiency of adult literacy programs
Expanding Our Reach

ProLiteracy saw substantial increases in stakeholder audiences in 2018-19. Newer and larger audiences help expand ProLiteracy’s reach in order to more effectively carry out our mission. New audiences help ProLiteracy:

• expand our collective voice in building awareness about adult literacy, including communications with legislators deciding on funding for adult education,
• put cutting edge adult education instructional and program management resources into the hands of more instructors, trainers, and program administrators,
• reach new, prospective tutors by providing them with on-the-spot tutor training so they can more quickly help adult learners waiting for services, and
• equip tutors and trainers with new high-quality, research-based tutor training materials.

MEMBERSHIP

The number of organizational members that are part of the ProLiteracy network increased by 15 percent. Further, the number of contacts within ProLiteracy’s 1,000+ member program network increased by 36 percent, allowing ProLiteracy to share adult literacy news and resources with more programs helping adult learners.
The number of registered users on Education Network grew by 105 percent in 2018-19.

ProLiteracy Education Network

Education Network provides professional development to help instructors learn new techniques and strategies for teaching and offers opportunities for program managers to learn how to improve or expand services. Education Network is continuously updated with new courses and resources.
New NRP Products

Scoreboost for TABE® 11/12

New Readers Press recently introduced the new Scoreboost® for TABE® 11/12, a series of workbooks to help students prepare for the Test for Adult Basic Education. The easy-to-follow format of the workbooks provides adult learners with targeted practice to help them achieve measurable gains in reading, language, and math.

Aligned to TABE 11/12 and College and Career Readiness Standards (CCRS), each workbook features strategy review, guided practice, and independent practice questions. The workbooks are sold in convenient packs of 10 or a student pack that contains one of each book per level.

Scoreboost for TABE 11/12 Levels E, M, D, and A are now all available for programs to order.

You can learn more about this great series at newreaderspress.com/scoreboost-tabe.

Journey to Success

New Readers Press has released levels intro through 6 of one of its newest series for adults: Journey to Success®: Building Basic Skills in Reading and Writing.

With this series, adult learners have the opportunity to build their reading, writing, vocabulary, fluency, and comprehension skills through lessons that feature contextualized nonfiction and fiction passages. Correlated to TABE 11/12 and the College and Career Readiness Standards (CCR), the series contains four themed units: Work and Life Skills, Social Studies, Science, and Literature.

Journey to Success uses highly effective methodology based on the essential components of reading to build reading, writing, vocabulary, comprehension, and fluency skills in both academic and workplace contexts. This exciting new series from New Readers Press provides a firm foundation for students whose goals include earning high school equivalency or achieving career advancement.

Learn more by visiting newreaderspress.com/journey-to-success.
A Recap of the 2018 ProLiteracy Hero Contest

In September 2018, ProLiteracy launched the first ever ProLiteracy Hero contest to raise awareness and recognize adult literacy heroes worldwide. Through various channels, the contest made a huge impact and brought adult literacy into the international spotlight.

A panel of ProLiteracy judges chose the top ten finalists from hundreds of video, photo, and story submissions to be displayed for public voting on the website. With almost half a million votes, the finalists were narrowed down, until the first-, second-, and third-place winners were selected.

Prizes were divided among the top three winners and included over $5,000 in New Readers Press adult education materials, ProLiteracy one-year memberships, conference scholarships to the 2019 ProLiteracy Conference on Adult Education, Southwest® Airline travel vouchers, and cash.

The contest was a win for all as participants enjoyed putting together their submissions, raising awareness for their causes, and gaining new audiences themselves through press and social media presence.
Theory of Change Goal #3

Increase Funding

To increase Adult Education funding from donors, foundations, and public policy
Increasing Literacy with the National Book Fund

The National Book Fund provides adult literacy and basic education programs with educational materials to help teach adults to read.

Before ProLiteracy established the National Book Fund (NBF), literacy programs that couldn’t afford to buy books for students and instructors simply did without them. Students shared worn-out books with other students. Instructors used cast-off books, outdated resources, and photocopies during lessons.

In 1995, using only donated funds, the NBF began providing local literacy programs throughout the United States with New Readers Press books and other educational materials.

ProLiteracy Launches New Online Research Journal

April 1 of this year, ProLiteracy launched its first issue of the new online research journal, *Adult Literacy Education: The International Journal of Literacy, Language, and Numeracy*.

*Adult Literacy Education* is a peer-reviewed, online journal that is available to the public twice per year. The journal publishes research on adult basic and secondary education and transitions into the workplace and higher education. The research reflects best practices in adult education to inform practitioners, researchers, policy makers, and funders.

The journal is free and available as one document or as separate articles for download on the ProLiteracy website. We encourage our audiences to circulate the journal widely to share timely, relevant topics and practices in adult education research with their networks.

To date, ProLiteracy has distributed more than 2,000 grant awards totaling more than $3 million worth of materials to organizations.
Improving Attendance at Adult Literacy Centers

ProLiteracy collaborated with the Maxwell XLab at Syracuse University to work with several local adult literacy organizations in an effort to test whether automated weekly reminder messages would affect student attendance. Behavioral science, in general, has found that regular, low-cost communication can help learners overcome many barriers to success.

In total, the study involved 847 adult learners with various backgrounds on education/literacy levels. Students were randomized, on a rolling basis, to one of two groups – 1) “business-as-usual” (control group) and 2) weekly text encouragement. The automated weekly messages were personalized reminders that also provided general encouragement based on behavioral science research in values affirmation, growth mindset, and grit. In addition, students could also reply to the messages, allowing the literacy program staff to have ongoing text conversations with students via an online platform.

After 8 weeks, the weekly encouragement increased attendance by 25 percent. The absolute improvement in attendance remained after 15 weeks. This is promising evidence that such reminders are a cost-effective addition to broader student retention strategies.

Trends in Private-Sector and United Way Funding: Implications for Adult Literacy Programs

Private-sector and United Way funding have provided significant support to community-based literacy programs for over 50 years. As federal, state, and local government funding opportunities grew in the 1970s and 1980s, the size and scope of literacy programs increased dramatically. As other national and local social priorities surfaced in the late 1990s, private sector and United Way funding for adult literacy programs decreased.

While private-sector funding is continuing to grow today, the proportion being allocated to adult literacy programs is getting smaller. Private-sector funders are requiring new and innovative approaches to solving community problems with a focus on collective impact, collaborations, partnerships, and consolidation of programs to ensure funding dollars are being efficiently utilized. ProLiteracy’s recent paper, Trends in Private-Sector and United Way Funding: Implications for Adult Literacy Programs, offers a number of important considerations and recommendations for both programs and funders when seeking or granting funds for adult literacy education.
INCREASE FUNDING

For Giving Tuesday, ProLiteracy and The Washington Post partnered to raise awareness and create new opportunities for the 36 million adults in the United States who lack basic education and literacy skills.

From November 27 through December 3, an annual print subscription of News for You® ($24 value) was donated to an adult learner for every new annual subscription purchase of The Washington Post.

RWA
THE ROMANCE WRITERS OF AMERICA

The Romance Writers of America (RWA), a long-time partner of ProLiteracy, is a nonprofit member association based in Houston, Texas, that advances the professional and common business interests of career-focused romance writers through networking and advocacy. This year, the organization raised $31,491 for adult literacy through its Chapter Challenge and the Readers for Life Autographing session.

The Chapter Challenge, a peer-to-peer fundraising campaign, was an opportunity for participating RWA chapters to raise funds for ProLiteracy’s Women’s Empowerment Through Literacy initiative. The Rose City Romance Writers, located in Portland, Oregon won the Chapter Challenge.

RWA also recently held its annual book-signing event, the Readers for Life Literacy Autographing, in New York City, where hundreds of romance writers met and signed books for fans. Proceeds from the sales went to ProLiteracy and two local literacy organizations in New York City.

We value RWA’s partnership and commitment to helping ProLiteracy increase literacy levels across the country.

ProLiteracy Partners with The Washington Post

News for You is an easy-to-read weekly publication and news source that engages learners to build their reading, comprehension, and vocabulary skills through current events and human interest stories.

The Washington Post made a generous donation to ProLiteracy for $10,000—above and beyond the sale! This will help at least 400 adult learners improve their lives through literacy throughout 2019.
Planned gifts are an important way for you to support adults around the world who are working to improve their literacy skills. Planned gifts include a bequest in your will or trust, life insurance designations, stock and securities donations, annuities, retirement plan gifts, and gifts of real estate. Each donor who makes a confirmed planned gift to ProLiteracy is recognized as a Heritage Society member and receives special benefits for membership.

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Gardner McLean
William McVey
Marcia Mederos
Carl and Diane Meier
Charles Merton
Christina Merton
Gregory Merwin
Karen Metcalf-Pugh
James Meyer
Carl Miller
David Y. and Marie K. Miller
Marlene Molinoff
Elizabeth Monroe
The Moore Family
Craig Morgan
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Gordon Mount
Peter Mucchetti
Matthew Mucchetti
Marvin Mullins
Michelle Muqtadir
Stan Murphy
Patricia Naguib
Patrick Naughton
Nadia Naviwala
Jillian Neal
Mary Nelson
Mary Nenno
Doris Newton
Diane Nichols
Christy Nilsen
Katherine Nitz
Larry Niven
Kathleen Noe
Carol Norman
Donnette Nugent
James D. O’Neil
Grant Osborn
Lawrence Page
Donna Page
Charles Page
Gerhard Paskusz
Amy Percy
Iva Perlmann
Holly Peters-Golden
Richard Peterson
Lara Pimentel
Janet Plaza
Christopher Polito
Mandy L. Porter
Sarah Poulsen
William Preston
Katherine M. Probst
Philip and Kimberly Proffitt
Irene Pugh
Mark Purtill
Sarah Phillips Quinn
Jan Evans and Gloria Rakovic
Susan Ray
Julia M. Raynor
Stephen Reder
Terri Reed
Rita Reichert
Zach Reneau
William Revele
Donald Rich
Linda Ridley
Barbara R. Robinson
Julie Rock
Barbara Roecker
Helen Roeske
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Victoria Rosario
David J. Rosen
Judah Rosner
Matthew Rothman
Jill Rotruck
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Barbara Salice
Salvadore Salvo
Janine and Sam
Ernest Sammann
Marcia Sander
Diane Schmit
Peter Schmitt
Ann Scholl
Joseph Schwanebeck
Ethel Seid
Sharon and Chris Sevrens
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Devyani Shah
Adam Shane
David Shapiro
Paxton Sharpe
Carleton Shay
Kirk Shisler
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John Smith
Christopher Smith
Leonard Smith
Michelle L. Smith
Jessica Smith
Marion Smith
George Smyth
Deborah and Charles
Snyder and Hitchcock
Sally Solo
Valerie Sopher
Audrey Speer
Jeanne Speroulias
Brett Steinberg
Michael Steinfeld
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Derwent Suthers
Krisan and Rajesh Swaminathan
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The Tinervias
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Shurlo Tooker
Adam Torgerson
Denine Torr
Gregg Tripoli
Susannah Troner
Ron Trout
Nancy Van Roessel
Christian Vanderhooft
Juliet Van Wagenen
Arthur Waill
Alexise Waldeck
Susan Waldman
G. Walencewicz
Carey Gail Wall
Katherine Wallis
Carol Walsh
John Ward
Robert Wedgeworth
Paul Weiner
Karen Welch
Joyce Whidden
Bill White
Mitchell Wienick
Gail Wilke
Susan Wilson
Janet Winslow
Edith Wolf
Jack and Carolyn Woods
David Woolman
Judy Wydick
Virginia Wyman
Noel Young
Douglas Zahm
Ihor and Sandra Zakaluzny
A. Zeigler
Gloria Zimmer

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$1-$99

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Marilyn Abernathy
Andrea Abrams
Carlos Acuna
Mercedes Agogino
Rosemary Ahern
Sarah Alden
Rosemarie Alessi
Dana Alexander
Nancy Alexis
Hafeezah Ali
Ardith Anderson
Anne Andrews
Lyric Apted
Lyric Apted
Matthew Aranha
Philip Athans
Adrian Austin
Harold and Bett Babb
Eldon Baldwin
Greg Bambenek
Lillian Barath
Leonard Barcousky
Norman Barker
Wallace Barkins
Maria Barnas
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Barbara Beck
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Samantha Cattaneo
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Noreen Channels
Padma Chari
Sarah Chase
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DD Denton
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Ralph and Agnes Edwards
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David Elfin
Judith Elliot
Charles Esralew
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Jane Eustance
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The Fechner/Seligson Family
Kowalski-Oliveri Family
Ahmed Farid
Susan Fecht-Poliseo
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Margaret Fellows
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Farley Fisher
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Sophia Sak
Joseph Sarcinello
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Albert Sattin
Peter Schatzki
Elizabeth Scheines
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Erich Schimps
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Anna Martin Schleusener
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David Schwartz
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Sanford Sorkin
Richard Spaw
Robert Speier
Kenneth Spieckerman
Ann Springer
Jared Sproul
Karen Stack
John Stetson
Anne Stewart
Meredith Stewart
Alfred Stoess
Beverly Stout
Maryella Strane
Cheryl Stratten
Good Street
Bertram Strieb
Patty Strom
Daniel Suarez
Wendy Swan
Arlene G. Taylor
Christina Taylor
Katherine Teal
Kathryn Tell
Robert Terruso
Herbert Thal
Peter Thompson
Rochelle Thorne
Chelsea Todd
Lee Tootill
Robert Trama
Lynch Travis
Barbara Turnbull
Janice Tyrell
Rick Umberger
Stephanie Urdang
Stacie Valdez
Ramon Valencia
Elliott Valentine
Robert van Duinen
Tosca van Vijfeijken
David Wade
Caroline Wadhams
Cecelia Walker
Wanda Walton
Katelynn Watkins
William Watson
Diane Weber
Elaine Weingarden
Sheryl Weir
Ashton M. Weis
Elizabeth Weiss
Elizabeth Weisser
Kathleen West
Lynn Westmoreland
Kathleen Wheatley
Ruth Whipple
Carol White
Amanda White
Angela White
Carol Whitmoyer
Joyce Wiggins
Susan Willey
Jeffrey Williams
Janet Wilson
Amanda Wilson
Kenneth Winer
Kelly Winters
Ronald Wise
Wendell Wogen
David Wolfe
Terese Wolfe
Lila Wood
Lisa and Rick Wood
Drexel Woodson
Ann Wynblatt
Coral Yee
Iva Yoshimura
Naseska Young
Carolyn Zarcone
Thomas Zimmerman
Jenifer Zinn
H. Zoffer
Max Zormelo
Michael Zuckerman

Organizations

300-324 Hiawatha Blvd East LLC
Accenture LLP
Adobe Group
Aha Media Group
Alliance Game Distributors
Alplaus Fire Co No 1 Inc.
Amazon Smile
America’s Charities
Arterial LLC
Aztec Software
BB&T
BNY Mellon
Bright Funds Foundation
Bright Horizon
Canaday Family Charitable Trust
Central New York Community Foundation
Chesapeake Romance Writers
Combined Jewish Philanthropies
Community Foundation
Santa Cruz County
Country Mark
DMPE Foundation
Dollar General Literacy Foundation
Educational Party NEU
Exelon Corporation
Facebook
Fidelity Brokerage Services, LLC
Fidelity Charitable Gift Fund
Fuller Family Foundation
Genworth Mortgage Insurance
Georgia Romance Writers
Good Cause Greetings, Inc.
Gordon Brothers Group, LLC
International Order of the King’s Daughters and Sons
Jewish Communal Fund
JPMorgan Chase Foundation
JustGive
Kaplan
Keiths Komix, Inc.
LaPorte Employee Benefit Fund
Lark Foundation
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Literacy Coalition of Onondaga County
Library of Congress
Mercer
Merrill Lynch Bank of America Corporation
Mindspark Interactive Network, Inc.
Minneapolis Foundation
Network For Good
Nokia Corporation
Nora Roberts Foundation
On the Same Page
Packaging Corporation of America
Pawny Foundation, Inc.
PayPal Giving Fund
Pledgeling Foundation
Popsockets, LLC
Romance Writers of America, Inc.
Rotary Club of Brick Township
Safespeed, LLC
Sandpiper Fund, Inc.
Schwab Fund for Charitable Giving
Society of the Transfiguration
Southwest Airlines
Standard Inc.
Strausman Family Fund, Inc.
TD Ameritrade Clearing, Inc.
Tennant Company
The Bank of New York Mellon
The Benevity Community Impact Fund
The Cleveland Foundation
The Richard Davoud Donchian Foundation
The Washington Post
Thrivent Choice Financial
TK Games
Tompkins Learning Partners
Triad Consulting Services, Inc.
Tubac Historical Society
US Bankruptcy Court for the Central District of Illinois
Vanguard Charitable
W.R. Berkley Corporation Charitable Foundation
Wells Fargo Community Support Campaign
West Foundation, Inc.
Western Wall and Ceiling
Contractors Association, Inc.
Woman’s Society-First Congregational Church of Western Springs
World Education
XPRIZE Foundation, Inc.
Yin Yang House Inc.
Your Cause, LLC
Zorn Foundation
Zurich American Insurance Company

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Emily Cathryn Bacon
Carrie Nelle Bremmer
Dixie Blackstone Eger
Vera Julia Gordon
Donald D. and Doris Jansen
Lee Maria Kleiss
Eliot and Susan Macy
Neilson E. Marshall
Bettie R. May
Mabel M. Thome
Ginia D. Wexler
Joanne Zinmeister-Yarwood

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BenchPrep
Common Teri Services
Dermody Burke & Brown LLC
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ETS-HISET
GED Testing Service
Google
Kaplan
Learning Upgrade
Northstar Digital Literacy Assessment, A Program of Minnesota Literacy Council
P.A. Hutchison
Safespeed, LLC
Southwest Airlines
Townsend Press
Triad Consulting Services, Inc.
Vicks Lithograph
W.R. Berkley Corporation Charitable Foundation- Acadia Insurance
World Education
XPRIZE
### Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Role</th>
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<tbody>
<tr>
<td>Denine Torr</td>
<td>Chair, Senior Director of Community Initiatives at Dollar General</td>
</tr>
<tr>
<td>Jose Cruz</td>
<td>Vice Chair, CEO of the San Diego Council on Literacy</td>
</tr>
<tr>
<td>Jack Burke</td>
<td>Treasurer, Equity Member at Dermody, Burke &amp; Brown, CPAs, LLC</td>
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<tr>
<td>Morgan Battle</td>
<td>Secretary, Director of Tucker Capital</td>
</tr>
<tr>
<td>Ruth Colvin</td>
<td>Lifetime Member, Founder of Literacy Volunteers of America (LVA)</td>
</tr>
<tr>
<td>Ginger Duiven</td>
<td>Executive Director, Academy for Systems Change</td>
</tr>
<tr>
<td>Sherrie Claiborne</td>
<td>President of Nevils Realty and The Nevils Group</td>
</tr>
<tr>
<td>Steven Lux</td>
<td>Director of Executive Education at the Maxwell School of Citizenship and Public Affairs</td>
</tr>
<tr>
<td>Kathleen A. Hinchman</td>
<td>Professor in the Reading and Language Arts Department at Syracuse University</td>
</tr>
<tr>
<td>David J. Rosen</td>
<td>Executive Director of the Adult Literacy Resource Institute at the University of Massachusetts in Boston</td>
</tr>
<tr>
<td>Thomas Eron</td>
<td>Partner with Bond, Schoeneck &amp; King, PLLC</td>
</tr>
<tr>
<td>Steven C. Toy</td>
<td>General Manager of Apalon</td>
</tr>
<tr>
<td>Kate Costello-Sullivan</td>
<td>Dean of the College of Arts and Sciences at Le Moyne College</td>
</tr>
<tr>
<td>Maria Bartoszewicki</td>
<td>Senior Director of Digital Publishing for Aptara Inc.</td>
</tr>
<tr>
<td>Nadia Naviwala</td>
<td>Independent American Researcher and Freelance Development Journalist Based in Islamabad</td>
</tr>
<tr>
<td>Lynn Reed</td>
<td>Former Executive Director of Literacy Volunteers of Maricopa County, Inc. (LVMC)</td>
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Financials

### Assets

<table>
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<th>Description</th>
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<td>Cash</td>
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<td>Receivables and Others</td>
<td>2,584,145</td>
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<td>Investments</td>
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<td><strong>Total Assets</strong></td>
<td><strong>16,707,319</strong></td>
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### Liabilities

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<th>Description</th>
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<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>999,357</td>
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<td>Other</td>
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### Net Assets

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<tr>
<td>Net Assets</td>
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### Revenue

<table>
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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Grants, Foundations, and Corporate</td>
<td>612,704</td>
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<tr>
<td>Contributions</td>
<td>1,129,205</td>
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<tr>
<td>Programs</td>
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<td>Investments</td>
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<td>Other</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>10,358,432</strong></td>
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### Expenses

#### PROGRAM SERVICES:

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Program and Professional Services</td>
<td>1,577,512</td>
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<tr>
<td>Public Education /Advocacy</td>
<td>-</td>
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<tr>
<td>Publishing</td>
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<tr>
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#### SUPPORT SERVICES:

<table>
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<th>Category</th>
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</thead>
<tbody>
<tr>
<td>Office of the President/Admin</td>
<td>1,608,926</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Other</td>
<td>322,479</td>
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<tr>
<td><strong>Total Support Expenses</strong></td>
<td><strong>2,436,066</strong></td>
</tr>
</tbody>
</table>

| **Total Expenses**                   | **10,385,391** |

**Change in Net Assets**: 26,958

ProLiteracy Worldwide’s financials are audited each year by Grossman St. Amour CPAs, PLLC. In their opinion, the financial statements present fairly, in all material respects, the financial position of ProLiteracy Worldwide as of June 30, 2019, and the changes in its net assets and its cash flow for the year then ended in accordance with auditing standards generally accepted in the United States of America.
2019 Results help us track our impact, and you can count on it.

1,000,000+ Adults reached annually to improve their literacy skills

218,214 Adult learners serviced by member programs

48,493 Adults reported improved employment skills or obtained a better job as a result of increasing literacy skills

86,470 Instructors/volunteers per year provided services to students

1,287,057 Copies of News for You shipped

596,219 ProLiteracy website views

2,135,538 Social media impressions

Instructors and administrative volunteers provided 13.7 Million hours in service

29,442 Individuals reached with National Book Fund ® materials

Public awareness of adult literacy as an issue increased to 81%

598,708 Adult education instructional materials shipped
Find more ways to give at ProLiteracy.org.

ProLiteracy believes every adult has a right to literacy. We champion the power of literacy to improve the lives of adults, families, and communities. We envision a world in which everyone can read, write, and use technology to lead healthy, productive, and fulfilling lives. We can’t do it alone. Thank you for your continued commitment to changing lives and communities through the power of adult literacy.

LEAVE YOUR LEGACY WITH PROLITERACY. Planned giving gives you the peace of mind to know that your future is planned and gives ProLiteracy the resources to plan for the future. Contact Wallace Barkins at wbarkins@proliteracy.org to find out how.

ONLINE
Make a one-time donation or set up a recurring gift using our fast and secure online form. To donate, visit ProLiteracy.org/donate.

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