This statistical report is based on data from the ProLiteracy 2015-2016 Annual Member Report.

**Students**

- **Gender**: 64% female, 36% male

**Percentage of Students Unemployed**

- 2010-2011: 70%
- 2011-2012: 67%
- 2012-2013: 67%
- 2013-2014: 63%
- 2014-2015: 59%
- 2015-2016: 59%

**FACT:** 67% of programs have student waiting lists. The largest numbers waiting are those seeking ELL services.

**FACT:** 77% of ELL/ESL learners are taught through either small-groups or in classrooms.

**FACT:** 57% of basic literacy learners are taught through one-to-one instruction.

**FACT:** The percentage of instructors aged 60 & older has increased from 35% to 47% in 6 years.

**FACT:** Instructors and administrative volunteers provided 13.7 million hours in service last year.

**Methods of Instruction (% of Programs Using)**

- Only Small-Group/Classroom Instruction: 5%
- Only One-to-One Instruction: 23%
- Combination of One-to-One and Small-Group/Classroom: 72%

**Types of Students (Percentage of overall student population)**

- Basic Literacy
- ELL/ESL
- HSE/HSE Prep

**Percentage of Students With Less Than a 12th Grade Education**

- 2010-2011: 37%
- 2011-2012: 36%
- 2012-2013: 32%
- 2013-2014: 45%
- 2014-2015: 36%
- 2015-2016: 35%

**FACT:** Approximately 16,300 students reported obtaining a job or better job last year as a result of increasing literacy skills.

**Top 5 Sources of Instructor Referral**

1. Friend/family member
2. Library
3. Website
4. Newspaper
5. Another agency/literacy organization
### Programs/Services

#### Services Provided (% Programs Providing)

- **91%**: BASIC LITERACY
- **85%**: ELL/ESL
- **63%**: CITIZENSHIP
- **60%**: MATH
- **58%**: HSE/HSE PREP
- **53%**: COMPUTER-BASED
- **39%**: WORKPLACE LITERACY
- **32%**: FAMILY LITERACY
- **31%**: DIGITAL LITERACY
- **31%**: HEALTH LITERACY
- **27%**: FINANCIAL LITERACY
- **27%**: TRANSITION TO POST-SECONDARY EDUCATION

### Member Organization Funding

#### Percentage of Programs Receiving Federal and/or State Funding

- **2007-08**: 49%
- **2008-09**: 44%
- **2009-10**: 48%
- **2010-11**: 46%
- **2011-12**: 38%
- **2012-13**: 38%
- **2013-14**: 38%
- **2014-15**: 36%
- **2015-16**: 36%

### FACTs

- **40%** of member programs report that their membership with ProLiteracy has helped with local media presence.
- The % of programs offering digital literacy to learners has increased **19% points in 6 years**.
- Instructor referrals via websites has increased **7 percentage points in 5 years**.
- **55%** of programs raised funds through a special event(s) last year.
- **43%** of programs receive United Way funding.
- Funding from foundations and/or corporations makes up **27%** of all non-governmental funding for member programs.

### Top 5 Sources of Non-Governmental Funding

1. Foundations/corporations
2. Special event(s)
3. Individual/private donations
4. United Way
5. Contracted services