This statistical report is based on data from the ProLiteracy 2015-2016 Annual Member Report.

### Students

**Gender**
- Female: 64%
- Male: 36%

**Percentage of Students Unemployed**
- 2010-2011: 37%
- 2011-2012: 36%
- 2012-2013: 32%
- 2013-2014: 45%
- 2014-2015: 36%
- 2015-2016: 35%

**FACT:** 67% of programs have student waiting lists. The largest numbers waiting are those seeking ELL services.

**Types of Students (Percentage of overall student population)**

**Methods of Instruction (% of programs using)**
- Only small-group/classroom instruction: 5%
- Only one-to-one instruction: 23%
- Combination of one-to-one and small-group/classroom: 72%

**Top 5 Sources of Instructor Referral**
1. Friend/family member
2. Library
3. Website
4. Newspaper
5. Another agency/literacy organization

**Percentage of Students With Less Than a 12th-Grade Education**
- 2010-2011: 30%
- 2011-2012: 35%
- 2012-2013: 40%
- 2013-2014: 45%
- 2014-2015: 50%
- 2015-2016: 55%

**Percentage of Students Unemployed**
- 2010-2011: 10%
- 2011-2012: 15%
- 2012-2013: 20%
- 2013-2014: 25%
- 2014-2015: 30%
- 2015-2016: 35%

**FACT:** 30% of basic literacy learners are taught through one-to-one instruction.

**FACT:** 57% of basic literacy learners are taught through one-to-one instruction.

**FACT:** Instructors and administrative volunteers provided 13.7 million hours in service last year.

**FACT:** The percentage of instructors age 60 & older has increased from 35% to 47% in 6 years.

**FACT:** Approximately 16,300 students reported obtaining a job or better job last year as a result of increasing literacy skills.

### Instructors

**Gender**
- Female: 70%
- Male: 30%

**Instructors and administrative volunteers provided 13.7 million hours in service last year.**

**FACT:** 77% of ELL students are taught through either small groups or in classrooms.

**Instructors (By Age)**
- 15 & under: 0%
- 16-18: 1%
- 19-24: 8%
- 25-44: 19%
- 45-59: 25%
- 60 & older: 47%
**Programs/Services**

- **Basic Literacy**: 91%
- **ELL**: 85%
- **Citizenship**: 63%
- **Math**: 60%
- **HSE/Pre-HSE**: 58%
- **Computer-Based**: 53%
- **Workplace Literacy**: 39%
- **Family Literacy**: 32%
- **Digital Literacy**: 31%
- **Health Literacy**: 31%
- **Financial Literacy**: 27%
- **Transition to Post-Secondary Education**: 27%

**Percentage of Programs That Use**

- 40% of member programs report that their membership with ProLiteracy has helped with local media presence.
- The % of programs offering digital literacy to learners has increased 19% points in 6 years.
- Instructor referrals via websites has increased 7 percentage points in 5 years.

**Member Organization Funding**

- 55% of programs raised funds through a special event(s) last year.
- 43% of programs receive United Way funding.
- Funding from foundations and/or corporations makes up 27% of all non-governmental funding for member programs.

**Top 5 Sources of Non-Governmental Funding**

1. Foundations/corporations
2. Special event(s)
3. Individual/private donations
4. United Way
5. Contracted services