This statistical report is based on data from the ProLiteracy 2015-2016 Annual Member Report.

222,397 students annually
85,490 instructors/volunteers per year

67% of programs have student waiting lists. The largest numbers waiting are those seeking ELL services.

16,300 students reported obtaining a job or better job last year as a result of increasing literacy skills.

Instructors and administrative volunteers provided 13.7 million hours in service last year.

57% of basic literacy learners are taught through one-to-one instruction.
77% of ELL students are taught through either small groups or in classrooms.

The percentage of instructors age 60 & older has increased from 35% to 47% in 6 years.
The % of programs offering digital literacy to learners has increased 19% points in 6 years.

Percentage of Programs That Use Twitter or Facebook

40% of member programs report that their membership with ProLiteracy has helped with local media presence.

Instructor referrals via websites has increased 7 percentage points in 5 years.

55% of programs raised funds through a special event(s) last year.

43% of programs receive United Way funding.

Funding from foundations and/or corporations makes up 27% of all non-governmental funding for member programs.

Top 5 Sources of Non-Governmental Funding

1. Foundations/corporations
2. Special event(s)
3. Individual/private donations
4. United Way
5. Contracted services