

2022 Annual Member Statistical Report

Data is collected from Annual Member Surveys completed by member organizations for their most recent 12-month budgetary period. The data points here are extrapolated from the sample of programs who responded. Encompasses program data from January 2021 to June 2022.



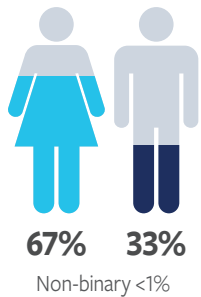
148,170
STUDENTS
served by member organizations



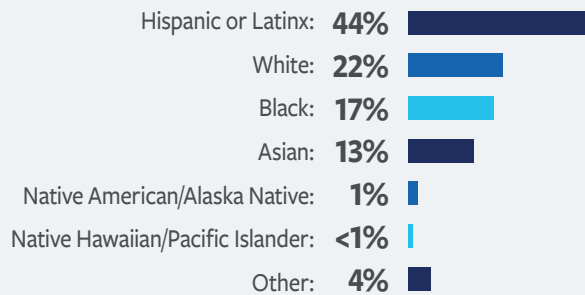
92,431
INSTRUCTORS and STAFF
provided services to students

Students

Gender

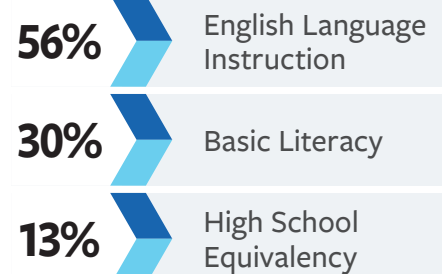


Race/Ethnicity



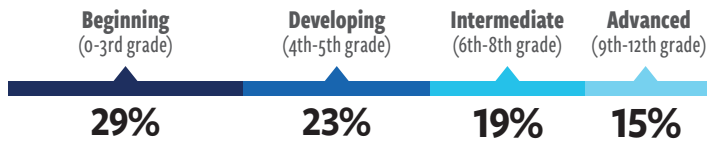
Education Type

(% of all students served)



Entry Reading Level

Basic Literacy/HSE



No Level Available - 14%

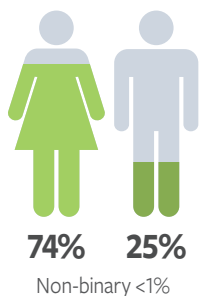
Language Level

ESL/ELL

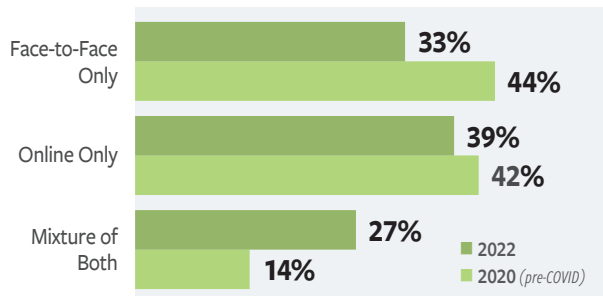


Instructors

Gender



Instructor Training



NEW
Tutors/Instructors
trained:

19,288

Volunteers gave time valued over

\$65 MILLION*

to adult literacy programs.

* based on volunteer time valued at \$29.95 per hour, as reported by Independent Sector.

Instructor Source of Referral

(% of programs using recruitment method)

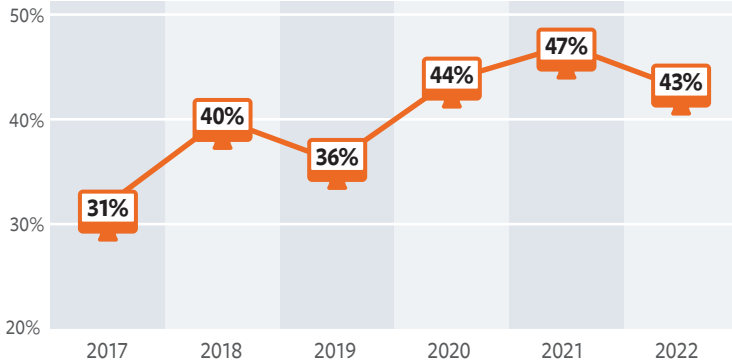


42%

of member programs use some paid instructors

Programs/Services

Programs Offering Digital Literacy Education (% of programs)



79%

of programs are using some form of **distance instruction**

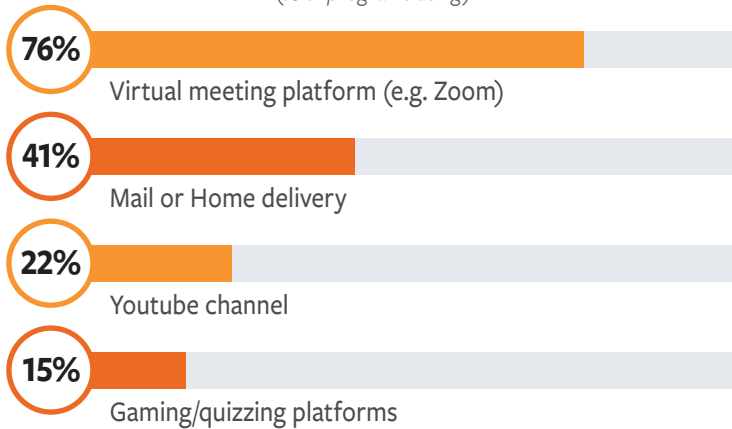
49%

of member programs had students **referred via social media**

Percentage of Programs That Provide this Service

ESL	86%
Basic Literacy	85%
Citizenship	64%
Math	51%
HSE	50%
Computer Based Instruction	50%
Digital Literacy	43%
Workplace Literacy	38%
Financial Literacy	31%
Family Literacy	30%
Health Literacy	28%

Tools Used for Distance/Hybrid Instruction (% of programs using)



Communication Channels (% of programs)



20,533

Total number of students on a wait list

51%

of programs have a wait list

Member Organization Funding

Sources of Program Funding (% of overall funding received by programs)

State government	20%
Foundations/corporations	18%
Federal government	15%
Individual/private donations	12%
Local government	6%
United Way	5%
Special events/fundraisers	5%
Other	15%

Top Sources of Governmental Funding

- State government education funding
- Adult Education and Family Literacy Act (U.S. Department of Education/WIOA)
- Employment training (U.S. Department of Labor/WIOA)

Program Annual Literacy Budget

