# Text Message Copy

Send a targeted text message to individuals who have expressed interest in the Home Literacy Project.

**For individuals that have not attended an onboarding event:**

We're happy to share a new program called the Home Literacy Project to help you become a better reader using the free Learning Upgrade app! At [Organization Name], we know that good reading skills will help you do more for yourself and for your family. [Click here](http://info.proliteracy.org/learning-upgrade-sign-up) to sign up, and someone will contact you. We’re excited to work with you!

**To invite individuals to an onboarding event:**

We're happy to share a new program called the Home Literacy Project to help you become a better reader using the free Learning Upgrade app! At [Organization Name], we know that good reading skills will help you do more for yourself and for your family. Come to [Organization Name/Location] on [Date] with a cellphone or tablet to sign up. There will be pizza and prizes! For more information contact [local contact].