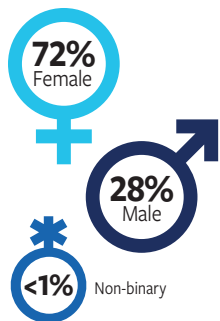


2024 Annual Statistical Report

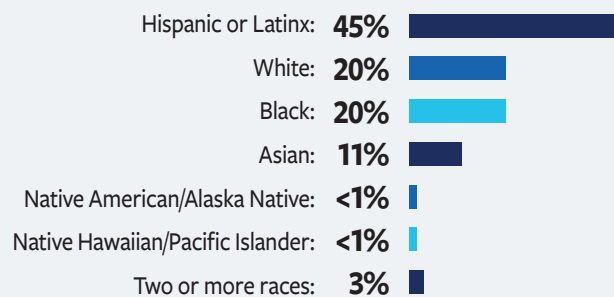
ProLiteracy surveyed the more than 5,000 organizations served through New Readers Press and Membership to collect data about their 2023-2024 fiscal year. 770 organizations responded to our survey. Base sizes vary by question since not all questions required a response.

Students

Gender

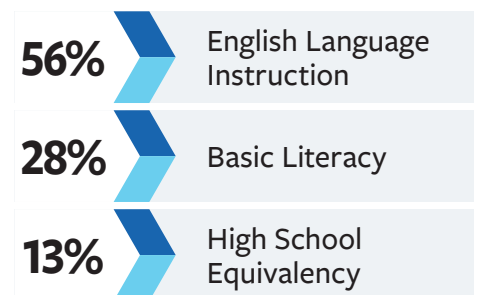


Race/Ethnicity



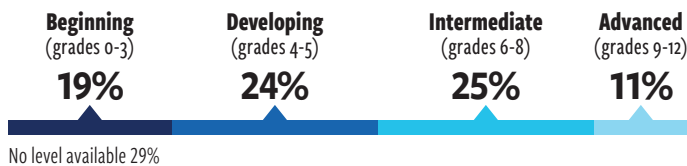
Education Type

(% of all students served)



Entry Reading Level

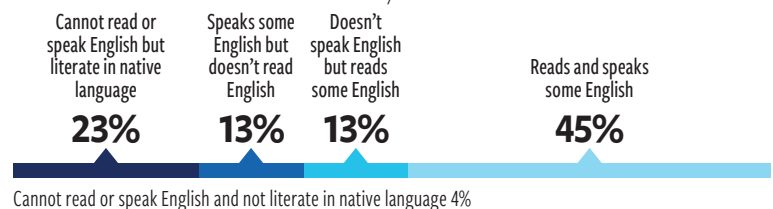
Basic Literacy/HSE



No level available 29%

Language Level

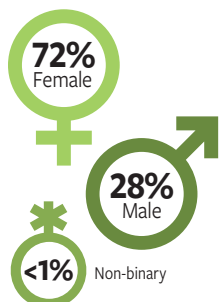
ESL/ELL



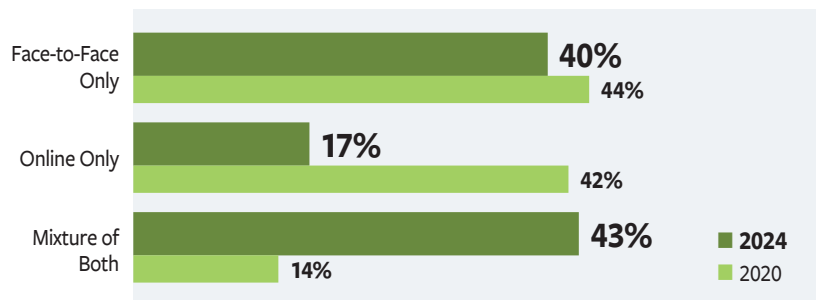
Cannot read or speak English and not literate in native language 4%

Instructors

Gender



Instructor Training



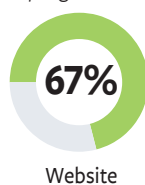
Value of volunteer work given to individual adult literacy programs, on average:

\$118,669

Based on volunteer time valued at \$34.79 per hour, as reported by Independent Sector

Volunteer Source of Referral

(% of programs who found volunteers from these sources)

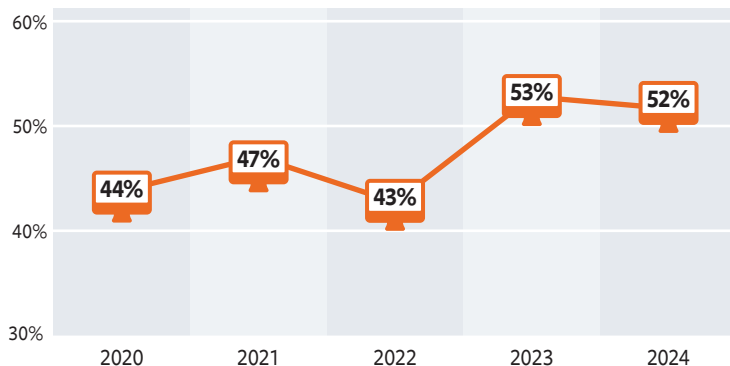


of programs use some **paid instructors**

Programs/Services

Programs Offering Digital Literacy Education

(% of programs)



Percentage of Programs that Provide this Service

Basic Literacy	83%
English as a Second Language	83%
High School Equivalency	60%
Citizenship	52%
Digital Literacy	52%
Math	49%
Workplace/Workforce	40%
Family Literacy	32%
Transitions to Post-Secondary	30%
Financial Literacy	29%
Health Literacy	24%

39%

of programs
partnered with
employers
to provide
workforce or
IET services

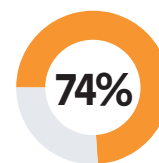


Student Referral Sources

(% of programs who found students from these sources)



Friend/family



Another Student



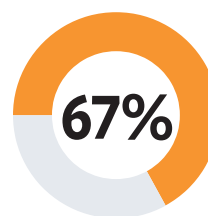
Website

63%

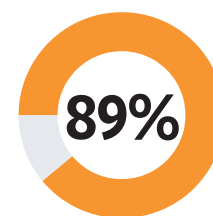
of programs
have a wait list

11

average number of students
on a wait list per program



of programs
are using some
form of **virtual
instruction**



of those programs said
virtual instruction helped
students overcome barriers
to continue learning

Organization Funding

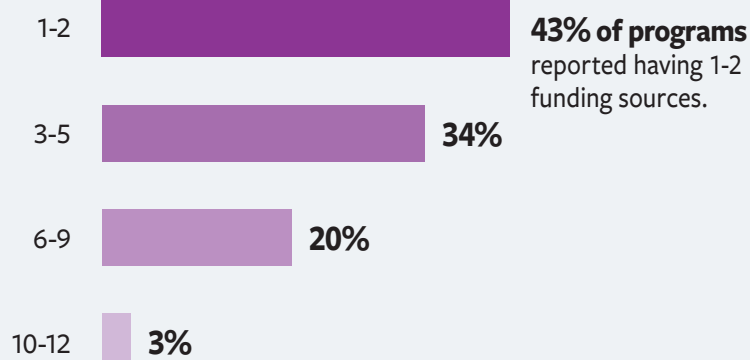
Sources of Program Funding

(% of overall funding received by programs)

State & Federal Government	52%
Foundations/Corporations	13%
Local/County Government	12%
Individual/Private Donations	7%
Special Events/Fundraisers	4%
Contracted Services	3%

Number of Funding Sources

(% of Programs)



43% of programs
reported having 1-2
funding sources.