

Email Copy

Send a targeted email to individuals at your organization who have expressed interest in participating in the Adult and Home Literacy Project.

Hello,

We're happy to share a new program called the Adult and Home Literacy Project. It uses a free app called Learning Upgrade to help you get better at reading, improve your skills for work, or prepare for your GED® test. At [Organization Name], we know that good reading skills will help you do more for yourself and for your family.

Learning Upgrade is fun for the whole family. It has games and music to make learning exciting. The app is free for you and any children in your family—so you can work together. Plus, a virtual mentor will give you tips for the best ways to use the app.

Click here {link = <https://wkf.ms/3WQSPxb>} to sign up, and someone will contact you. Use the program code [CODE] when you sign up. We're excited to work with you!

Best wishes,

[Your Name], [Title], [Organization Name]