

## Text Message Copy

Send a targeted text message to individuals who have expressed interest in the Adult and Home Literacy Project.

We're happy to share a new program called the Adult and Home Literacy Project to help you become a better reader with the free Learning Upgrade app! At [Organization Name], we know that good reading skills will help you do more for yourself and for your family. Click here [link = <https://wkf.ms/3WQSPxb>] to sign up, and someone will contact you. to sign up, and someone will contact you. Use the program code [CODE] when you sign up. We're excited to work with you!